



**Cooperative Economic  
Empowerment Movement**

# CEEM Sponsorship Packet

Empowering Black Businesses. Building Community. Achieving Parity.

CEEM is a member-based federation of Black businesses, entrepreneurs, community members and partners with the mission to achieve **PARITY** for the Black community. Our focus is building **COMMUNITY** through convening, focused initiatives and collective ownership.

# Our Mission and Vision



## **Economic Empowerment**

**Collective Ownership, Enrichment, Support, and Entrepreneurship  
Training to build sustainable wealth within the Black community.**



## **Community Agriculture**

**Supporting Backyard Farming initiatives to promote food sovereignty and  
sustainable practices within our communities.**



## **Maternal Health**

**Addressing disparities in Child Birthing and Women's Maternal Health to  
ensure equitable healthcare access.**



## **Self Valuing**

**Providing Community coaching to foster self-worth, leadership  
development, and collective empowerment.**

These initiatives form the foundation of our work toward achieving parity for the Black community.

# Community Engagement

## Resource Fairs

Visit CEEM's table at community resource fairs that highlight Black businesses, nonprofits, grassroots organizations, and community resource organizations like healthcare providers.



## Tabling Opportunities

We provide tabling opportunities for CEEM businesses and entrepreneurs to showcase their products and services to the community.

Our community engagement strategy focuses on visibility, accessibility, and connection to ensure our resources reach those who need them most.

# CEEM Programming



## Webinars

Online educational sessions featuring CEEM members and content experts on topics relevant to Black business development.



## Workshops

Hands-on training sessions to build practical skills for entrepreneurs and community members.



## Meet & Greet

Networking opportunities connecting Black businesses with potential clients, partners, and resources.

Our programming is designed to provide **practical value** while fostering meaningful connections within our community network.



# Community Giveback Initiatives

## Annual Benefit Concert

A celebration of Black culture and community that raises funds for CEEM initiatives while showcasing local talent.

## Business Support

CEEM supports business members by purchasing their products for community giveaways, creating a cycle of economic empowerment.

## Farmers Markets

We partner with Black farmers and local markets to provide fresh produce for community distribution, promoting food security.

Through these givebacks, we demonstrate our commitment to **circulation of resources** within the Black community.



# Unlock Your Potential: CEEM Resources

CEEM is dedicated to providing comprehensive tools and connections to empower Black businesses, entrepreneurs, and the entire community.



## The CEEM Calendar: Your Hub for Opportunity

Never miss an opportunity with **The CEEM Calendar**, your go-to source for events pertinent to Black businesses, entrepreneurs, and community empowerment. Featuring **over 50 events monthly**, it includes workshops, networking sessions, funding opportunities, and cultural celebrations.

Each listing provides detailed information, including registration links and contact persons, ensuring you have all you need to engage and grow.



### Community Convening

We bring community members, partners, and thought leaders together to address critical issues, foster collaboration, and build strong, resilient networks. These convenings are pivotal for collective action.



### Cooperative Solutions

CEEM champions cooperative approaches to overcome community challenges. We facilitate partnerships and shared initiatives that leverage collective strengths for sustainable economic and social development.



### Accessible Information

Our platforms ensure vital information—from grants to workshops—is readily available and easy to understand, empowering every community member to make informed decisions and seize new opportunities.

Ready to empower your journey?

Visit [TheCeem.coop](https://TheCeem.coop) Today!

[Explore the Calendar](#)

# CEEM Enterprises



## Speakers Bureau

Hire a CEEM Speaker for your next event! Our 100+ members are industry leaders and experts in finance, technology, cybersecurity, education, healthcare, community services, government relations, and consulting.



## CEEM Merch

Our store features CEEM members' products and services, and CEEM merchandise for purchase, creating another avenue for supporting Black businesses.



## CEEM Social

Our own social media platform, designed and maintained by CEEM business member Nova Works Corporation. Unlike other platforms, CEEM Social is controlled, secured and owned by CEEM member users!

These enterprises represent our commitment to collective ownership and self-determination.

# Sponsorship Packages

## Redistribution Package

Our highest level of sponsorship, including top-tier benefits such as prime logo placement, headline sponsorship, speaking opportunities, and exclusive branding rights.



## Sustainability Package

Mid-level sponsorship with significant benefits such as prominent logo placement, mentions in marketing materials, and VIP access to CEEM events and resources.



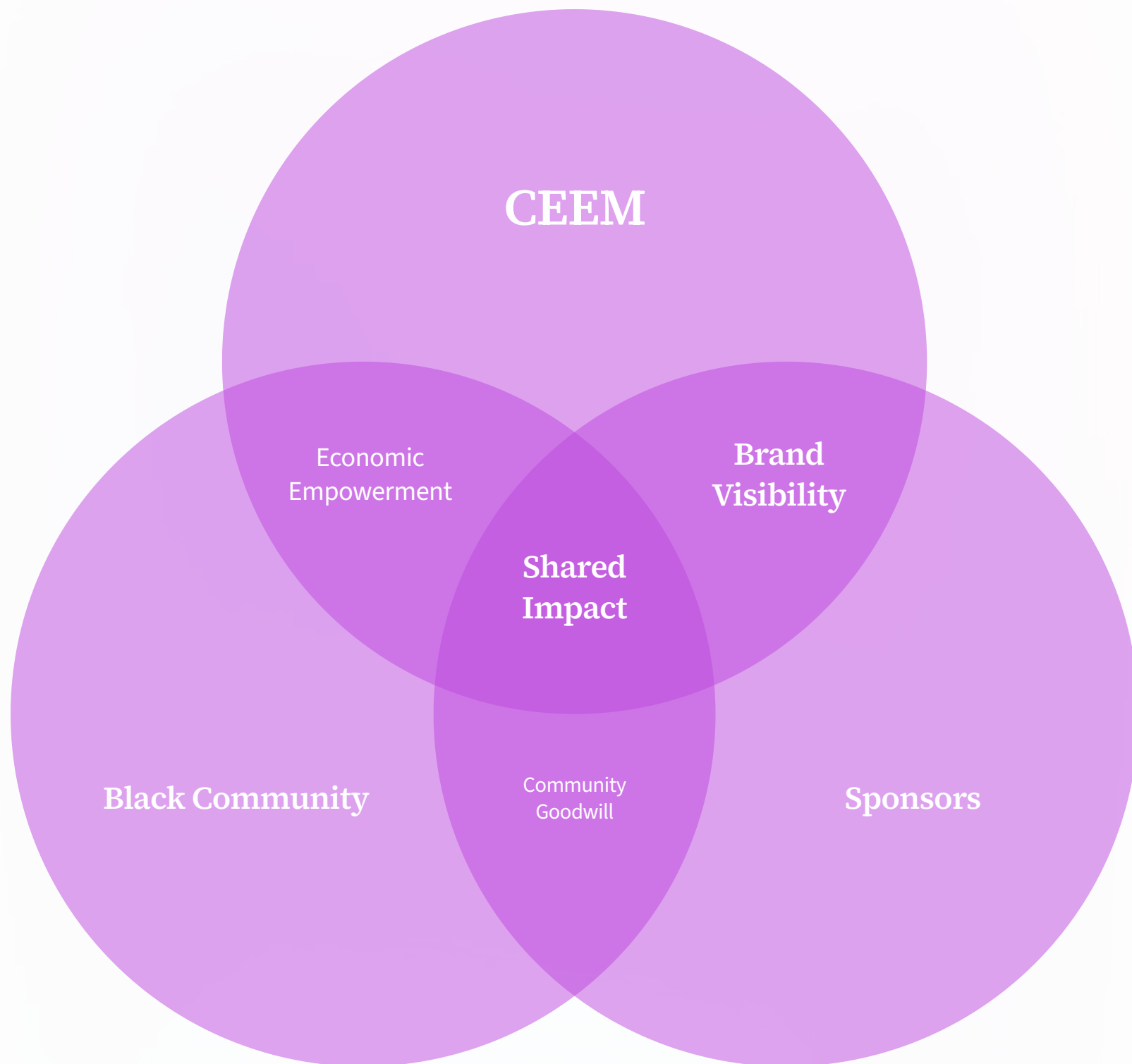
## Solidarity Package

Entry-level sponsorship with benefits like logo placement on event materials, website mentions, and standard access to CEEM events and networking opportunities.



Our sponsorship packages are designed to provide meaningful value to partners while advancing our mission of achieving parity for the Black community.

# Impact of Your Sponsorship



Your sponsorship creates a powerful cycle of impact that extends beyond financial support. By partnering with CEEM, you help build sustainable economic infrastructure within the Black community while aligning your brand with values of equity, empowerment, and collective progress.

Together, we can create lasting change that benefits all stakeholders in our shared ecosystem.



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# Thank You

We appreciate your partnership to actualize PARITY for the Black community!



## Phone

(833) OUR-CEEM

(833) 687-2336



## Address

3155-A Sedona Ct.

Ontario, CA



## Email

Community@TheCEEM.coop



## Website

TheCEEM.coop